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VIEWPOINT

Arguing with Success

by Pamela G. McIntyre

A new feature has appeared in the last several issues of *M Computing* entitled *Success Story*. These user stories show the positive side of M Technology and how at least some of you are making the technology work. They also make us aware of what industries, applications, and new uses are being found for M.

What I don't understand is why there has been some concern about the appearance of these stories in a "technical journal." Granted the majority of content for *M Computing* should be technical in nature. That is, after all, the nature of the audience. However, these success stories are submitted by that same audience. They are written by vendors, members of MTA. And while they do not require a technical peer review, what better way to dispell rumors about M's alleged demise.

There has also been a bit of a deficit with regard to submission of technical articles, which is something else I don't understand. No one is asking you to divulge proprietary corporate information. But there are many small businesses and independent consultants that could benefit from articles on how to deal with problems where the solution may be much simpler than it appears. Don't underestimate the value of your knowledge, no matter who you are. If you have solved a problem for your organization or one of your clients, you probably have the solution to someone else's problem as well.

There is no one more qualified to write an article on M Technology than those of you in the M community. If you are waiting for Microsoft to write an article on M, you may have a long wait. So what would it take to get you to write? Obviously, appealing to your altruistic side hasn't worked.

If you can't bring yourself to write an article, how about making a suggestion for a topic? Perhaps that will prompt someone who has solid experience in that area to write. Then, *M Computing* gets a good technical article and you (along with others) have your question answered or your problem solved. This is a win-win situation. How can anyone argue with success? **M**

Welcome to Viewpoint. The opinions expressed in this column are those of the author and do not necessarily reflect the opinions of MTA. Guest writers and responses to columns are welcome and will be printed at the discretion of MTA. Email: MTA@mtechnology.org

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